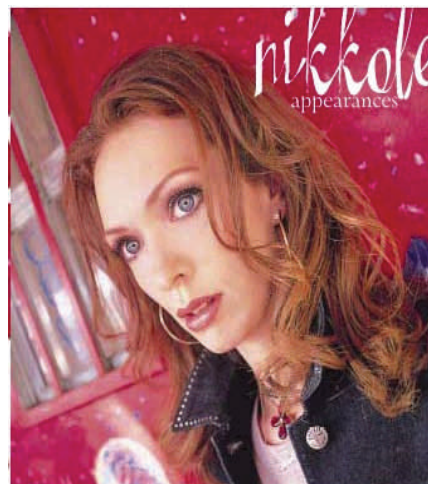


Nikkole

Appearances

Release Date: January 9, 2001

Los Angeles, CA – SE Entertainment Inc. announced the release of Recording Artist Nikkole's debut cd entitled Appearances. This debut features a voice that is convincing and mature far beyond its years and poetry pared to the bone. Her words and their delivery have a confessional quality and the music is lovely, dramatic and very affected by its subject matter. This cd blends infectious grooves with memorable pop choruses. On songs like "Over It" and "Appearances" there is a glow of dark enraged twist; others like "Hangin' By A Tattered Thread", "Funky Alright" and "Beautiful Colors" drive with smiling, more Pop qualities. Nikkole who is originally from North Carolina, penned all of the songs on Appearances. She connected with ground breaking producers such as Jon Clark and Lloyd Tolbert who have worked along side of major recording artists such as Coolio, Sheryl Crow, TLC, Toni Braxton and Michael Jackson just to name a few. Engineer Ethan Mates mixed the project at Michael Boddicker's Sol Seven Studios in Sherman Oaks, CA. This combination has allowed an explosive cd to emerge. There is an appealing, picture perfect mix of Alternative, Pop and Urban sounds to be found on Appearances. Nikkole has been compared to artists like Sheryl Crow and Lenny Kravitz. In the end, the core of Nikkole's musical creation is contagious music, witty expressions and raw force that brings all audiences together. With the trend of music in fashion, Nikkole has teamed up with Sergio Valente and is rockin' their extremely hot gear, thanks to Lucy Santagata. Nikkole is currently preparing her cd promotion with up coming performances.



Catalog Item: No.10102
SE Entertainment Inc.



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\$13.99

- **Press & Radio Plan** - Currently SE Entertainment Inc. is marketing "Appearances" to local radio stations and e-magazines. Nikkole has charted with songs in the top ten with Mp3.com.
- **Touring Plan** - Local Los Angeles area shows are in progress. Since Nikkole has teamed up with Sergio Valente, there are plans to work in conjunction with runway shows.
- **Marketing Plan** - Nikkole's website www.nikkole.com has enabled our company to market her to like audiences via the web. There will be budgets for retail promotion.
- **Sales History** - Since the debut of "Appearances", sales have been strong and we feel they will be even stronger with proper distribution
- **POP** - Posters, in-store promo copies, stickers and flyers are available for promotion of this product. Contact: Wallace Hall at tel: 323-465-5900 or e-mail info@nikkole.com, address: 137 N. Larchmont Blvd., No. 717, Los Angeles, CA 90004